




DAISY MAY HAGGERTY



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DESIGNER-MAKER-CREATIVE THINKER

PROFESSIONAL PROFILE

I am currently in search of a role that will allow me to push and develop my skills and grow within the industry. Preferably I would like to grow within a brand that aligns with my values and has a friendly work environment and positive ethos.

Outside of work my hobbies include; listening to podcasts, especially on the topic of feminism, fashion and cooking, gardening and learning about permaculture, and making and crafting clothes and gifts for my friends and family.

EXPERIENCE

- Graduate Menswear Design Assistant at NEXT [March 2022-Present]
- Rework Seamstress at 'We Are Cow Vintage'. [July 2021-March 2022]
- Research Assistant for Prof Amy Twigger-Holroyd. [February 2021-Present]
- Created my own small sustainable design brand. [October 2020]
- Shortlisted speaker at British Conference of Undergraduate Researchers. [February 2020]
- Competition Finalist, Melka Menswear. [January 2020]
- June-July 2019: Fashion Research placement at NTU.
- October- January 2018/19: Menswear Group Project in Collaboration with NEXT.
- July- August 2018: Summer Internship with designer Omer Asim in central London. The placement was very hands on, my duties included tracing patterns, grading, cutting out and preparing fabrics for seamstress, some knitting and toiling, as well as general errand running.
- May 2018- August 2019: Machinist at Ditsy Pet Ltd.

SKILLS & STRENGTHS

- I am practiced in managing a large workload and being responsible for organising my time efficiently and ensuring I am organised to maximise productivity.
- Throughout all my roles I have enjoyed and excelled in being able to communicate effectively and build professional relationships with colleagues and clients.
- I have confidently given many presentations to peers and industry in both creative and corporate environments.
- Having worked with textiles products in multiple roles, I have developed intuition and an eye for detail and quality.
- Working in various roles inside and outside of fashion has enabled me to develop excellent creative problem-solving skills

ACHIEVEMENTS

- I was approached by Brand Nation & Columbia clothing to generate a design that reimaged one of the brands bestselling basic garments to be displayed as part of a celebratory collection in their flagship store in London. [2021]
- I was commissioned to devise a 'make do and mend' campaign as part of the NTU sustainability week during lockdown for students to engage with online. I designed blog material as well as offering live interactive content for people of all abilities to take part in, and even chaired a debate around second-hand clothing sites. [2021]
- I was guest editor of Courageous Curls magazine for their debut online issue, the publication focused on BAME and LGBTQ issues and achievements. I liaised with a large group of contributors from all over the world and helped collate the magazine as well as designing the cover. [2020]
- I was awarded the Sustainability in Practice Certificate for creating a marketing collateral which aimed to educate consumers on how to better care for their clothes as a response to the UN's Sustainability Development Goal 12 'Sustainable Consumption' [2020]
- I supported a small, purpose driven, home and décor brand by revitalising their social media through innovative photography and storytelling. The new content and meticulous platform management generated an increase in sales and digital traffic. [2020]
- During my time as university, I was selected to take part in a Scholarship project for undergraduate researchers where I assisted a sustainable fashion expert in creating a research methodology that would help people reflect on their fashion experiences and imagine more sustainable fashion futures. [2019]

